



The
Brigitte
Trust

FUNDRAISING PACK

Charity No. 288923



THANK YOU FOR CHOOSING US!

**Thank you for choosing to fundraise
for The Brigitte Trust.**

The Brigitte Trust is a Surrey-based charity, and provides free support to those living with a life-limiting illness. We offer our clients practical help, emotional support and social time, alongside many other services. We rely on an amazing team of volunteers to help us, as well as donations from our supporters.

This guide gives you ideas and tips to kick start your fundraising for us. Thank you again and we wish you the best of luck!

Don't forget to keep us updated on what you're doing— send your stories and photos to admin@brigitte-trust.com to be featured on our social media and in upcoming newsletters!

£25 can fund...

2 Pets As Therapy visits for someone missing canine company and is struggling with an illness such as cancer or a neurological condition.

HOW YOUR MONEY CAN MAKE A DIFFERENCE

£50 can fund...

a volunteer support group- without our volunteers, we wouldn't be able to provide our services to those living with a life limiting illness in Surrey.

£100 can fund...

a place for someone at one of our Bereavement Support groups. These are free to attend, and open to anyone in Surrey struggling with grief.

£250 can fund...

4 months of weekly home visits- providing emotional, practical and social support to someone with a terminal illness.

£500 can fund...

a place for someone on our bespoke volunteer training course- this enables us to support more people across Surrey

BEFORE YOU GET STARTED

Before you start fundraising for us, it's important to make sure that your event is safe and legal. Here are a few do's and don'ts to help;

DO

- Ensure you follow Government guidelines. Get in touch with your local council for information about licenses, food safety, insurance, entertainment, and more.
- Have adequate first aid cover available for your event. Make sure you conduct a risk assessment before the event takes place to identify anything that could cause harm.
- Inform a member of The Brigitte Trust about your plans to fundraise, and keep in touch with us throughout the process- we are here to help and support you, and can provide promotional material if needed.
- Keep any data secure and safe from loss, damage or unauthorised access. Do not share information about someone without their permission.

DON'T

- Misinform the public. Those supporting you will have an expectation that The Brigitte trust will profit from your event. Be clear on what funds will go to the charity.
- Don't forget to thank those that are involved! Report back about how much you've raised and where it's going.

5 STEPS TO SUCCESS

1

DECIDE WHAT YOU'RE DOING;

Decide what it is you'd like to take part in- we've included an A-Z of ideas to help you out! Once you've picked an activity, set your goal and get sponsored.

2

SET UP YOUR PAGE

You can set up a fundraising page on Enthuse (see our sponsorship page for more details). Enthuse lets you share your page on Facebook and X, making it easy to let your friends and family know what you're doing.

3

SHOUT ABOUT IT!

Send friends and family a link to your page, and share it on social media. Tell your neighbours, teachers, or colleagues about your fundraiser. You could even get in touch with your local paper!

4

DONATE

Once you've completed your fundraising, you can pay in donations in a number of ways: by BACS transfer, by post, or online. Email us at admin@briggittetrust.com for our account details.

TIP; If you're using Enthuse, any money raised will come straight to us, so you don't have to worry about it!

5

DON'T FORGET ABOUT GIFT AID

If the people sponsoring you are UK taxpayers, they can make every £1 they give worth £1.25 with a Gift Aid declaration. Get your supporters to fill in their details on your sponsorship form.

NEED SOME INSPIRATION? HERE'S OUR A-Z OF IDEAS

- A** Organise an Auction for your friends and family
- B** Host a Bingo night
- C** Get together with some friends and have a Coffee morning (or a Cocktail night!)
- D** Throw a themed Dinner party
- E** Try an Endurance challenge- could you do 1000 pushups?!
- F** Have a Fancy dress day, get your friends and colleagues involved!
- G** Get sponsored for Giving up something you love. Why not donate what you would have spent?
- H** Donate an Hour of your earnings
- I** Organise an Improv night with friends
- J** Host a Jigsaw puzzle marathon- who can complete theirs first?
- K** Have a Karaoke night
- L** Host a Livestream gaming session, cooking class, or fitness routine

M Run a Marathon

N Take part in a Netball tournament

O Get involved in an Obstacle course

P Organise a Plant sale- perfect for Spring and Summer!

Q Hold a Quiz night

R Try Rock climbing- How high can you climb?

S Organise a nostalgic Sport's day for your friends or colleagues

T Run a Tombola with fun prizes

U Upcycle- gather pieces of unloved furniture and transform them into something extraordinary to sell on

V Host a Vintage sale

W Get some friends together for a Wine tasting evening

X Set up an Xbox tournament

Y Organise a Yoga marathon- stretch the tension away!

Z Catch some ZZZs- raffle or auction off a duvet day at work!

THE SPONSORSHIP

Sponsorship is a great way to raise funds and get family, friends and colleagues involved in what you're doing. You can do this online or offline, or a combination of both. Just make sure you let everyone know what you are doing and why.

You can easily create and share an online fundraising page. We recommend Enthuse- all you have to do is personalise your page, and Enthuse will automatically send us any money that people have donated.



thebrigitte trust.enthuse.com

You can email the link and share on Facebook to your friends, family and colleagues.

If you've got friends and family who aren't online, you can use the sponsorship form included in this pack. Record any donations and send them (along with the form) to us- you can find our address on Google, or email us at **admin@brigitte trust.com**.

Don't forget to encourage your sponsors to Gift Aid their donation if they're a UK taxpayer- we can claim an extra 25p for every £1 donated. You can fill out a Gift Aid form at **www.brigitte trust.org/gift-aid-declaration/**

For Gift Aid guidelines, please visit; **www.gov.uk/donating-to-charity/gift-aid**

PROMOTING YOUR FUNDRAISER

Gaining publicity for your event or challenge will help you raise funds, and raise awareness of The Brigitte Trust.

There's two ways to do this;

Social Media

Use your Facebook, Instagram or X profile to post regular updates about your progress! We are happy to share any updates on our social channels too- just let us know.

Make sure to post and share the link to your online sponsorship page regularly, reminding your contacts why and how you're fundraising for us.

Your local paper or magazine

You could try getting in touch with your local paper or magazine, telling them about your fundraiser. Your story has a greater chance of success if it's sent with a picture, so ask friends and family to take high quality photos for you.



The Brigitte Trust



brigitte**trust**



brigitte**trust.org**

FOR CORPORATES: CSR & FUNDRAISING

Do you work for someone who would like to support a charity as part of their CSR (Corporate Social Responsibility) policy?

Getting that extra support from corporate partners is really important to charities like The Brigitte Trust, as it helps provide vital funds and boost awareness of our services.

Fundraising with your colleagues is a great way to get involved, and can be a fun team-building exercise!

You come up with the challenge, and we'll be there to offer advice, fundraising ideas, and promotional materials.

If your workplace or company would like to support us, please contact our Promotions Lead Tanya;

@ @tanya.stafford@brigittetrust.com

 01306881816



OTHER WAYS TO GET INVOLVED

Volunteer with us

As a Home Support Volunteer, you'll be providing emotional and practical support to people in your community who are living with a life-limiting illness. Full training is provided, as well as access to support groups and workshops.

If this sounds like something you'd be interested in, you can read more at brigitte-trust.org/become-a-volunteer

Play Our Weekly Lottery

Support us from just £1 a week and every Saturday, you'll have a chance to win £25,000! For every £1 you play, 50p comes back to our charity.

You can find more information about our lottery, how to play, and full Terms & Conditions by visiting

onelottery.co.uk/support/the-brigitte-trust

Shop online and raise free donations with easyfundraising

Did you know that whenever you buy online, you could be raising free donations for us with easyfundraising? There are over 7,000 brands ready to make a donation, and it won't cost you a penny extra! You can find out more at

easyfundraising.org.uk/causes/brigitte-trust

The Brigitte Trust

Helping people live well
beyond diagnosis

brigitte-trust.org

Any questions?

Email admin@brigitte-trust.com
or call 01306 881816

Find us here;



We adhere to the Institute of Fundraising's Code of Fundraising Practice and follow all best practice guidelines

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